

Third Generation Agri Business

92 Years Old - Still Expanding

BETTY VALLE GEGG-NAEGER

MidAmerica Farmer Grower

CAPE GIRARDEAU, MO.

Heuer Sons Implement Company of Cape Girardeau is the new Versatile tractor dealer for the area. Along with Versatile, Heuer offers the AGCO line including Massey Ferguson, Fendt, Gleaner and Sunflower, among others. Also main equipment offerings are Rhino and Unverferth, and several others.

Heuer Implement first opened in 1919 by the grandfather of present manager John Heuer. Upon his passing, John's father and uncle, Irvin and Herbert Heuer, ran the business at 533 Morgan Oaks before it was passed on to John's

brother Ivan and his mother Eva, along with an uncle Glen Fornkohl.

"In the early 1980s I got involved," John said. "When the bridge over the Mississippi River closed in 2004, we moved the business to 861 South Kingshighway. Recently we doubled the size of our shop in the back when we installed an overhead two-ton crane to assist in moving the heavy equipment."

Heuer employs 29 full and part-time workers. The business is known as the hay making equipment headquarters for the area. Δ

*BETTY VALLE GEGG-NAEGER: Senior Staff
Writer, MidAmerica Farmer Grower*

